

# EXPERIENCE. INDUSTRY KNOWLEDGE.

The same experienced professionals who publish *Northwest Weekly* are eager to help your bank position itself for greater success.

***NFR Creative offers:***

- Social media and web-based programs designed to retain your most valuable loan customers
- Campaigns to position your institution as the leading small business bank in town
- Print and/or electronic publications for seniors clubs, small business loan prospects, mortgage customers, and other groups
- Blogs, electronic newsletters, LinkedIn forums, speech writing, corporate histories and other editorial services
- Industry overview presentations for board meetings and strategic planning sessions

At NFR, we know community banking. We know how to make the most of print and internet-based media. Call today for initial consultation. Let's find a solution together.

*Tweak your value proposition*

Call Tom Bengtson at 952-835-2275



**NFR**  
*Creative*